

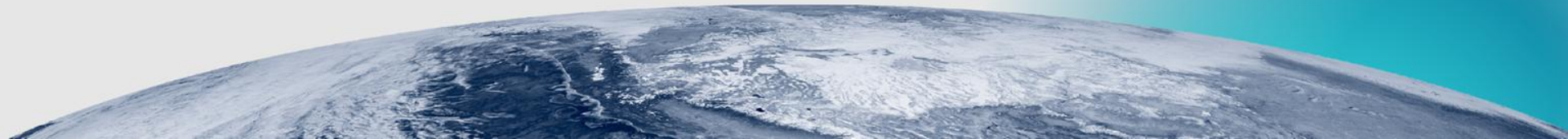


ST>RT-UPCHILE

by **CORFO**

BIG 10
APPLICATION PROCESS

hello@startupchile.org



We are the first

**PUBLIC
ACCELERATOR
IN THE WORLD**

24

Case
studies

Including

MIT - STANFORD

HARVARD - OECD - PUC



What do we look for in the startups we accelerate?



1

Tech-based



2

Innovative



3

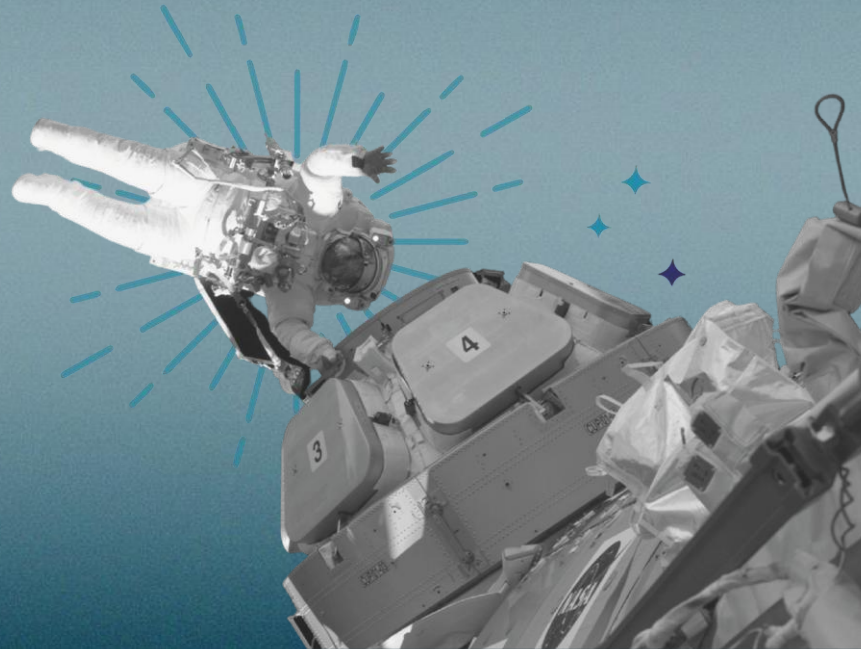
Scalable



4

Impact

**WE ARE INDUSTRY
AGNOSTIC**



**WE ARE AGNOSTIC
TO NATIONALITIES**





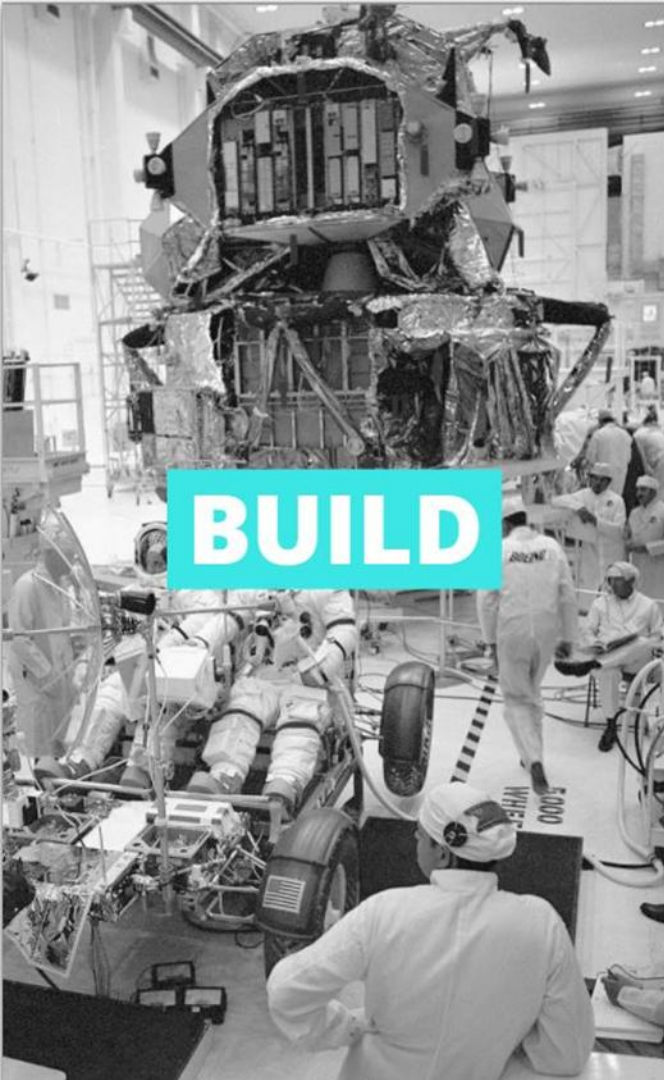
+3000 STARTUPS
IN OUR
PORTFOLIO

+6000 ENTREPRENEURS
SUPPORTED



Our PROGRAMS

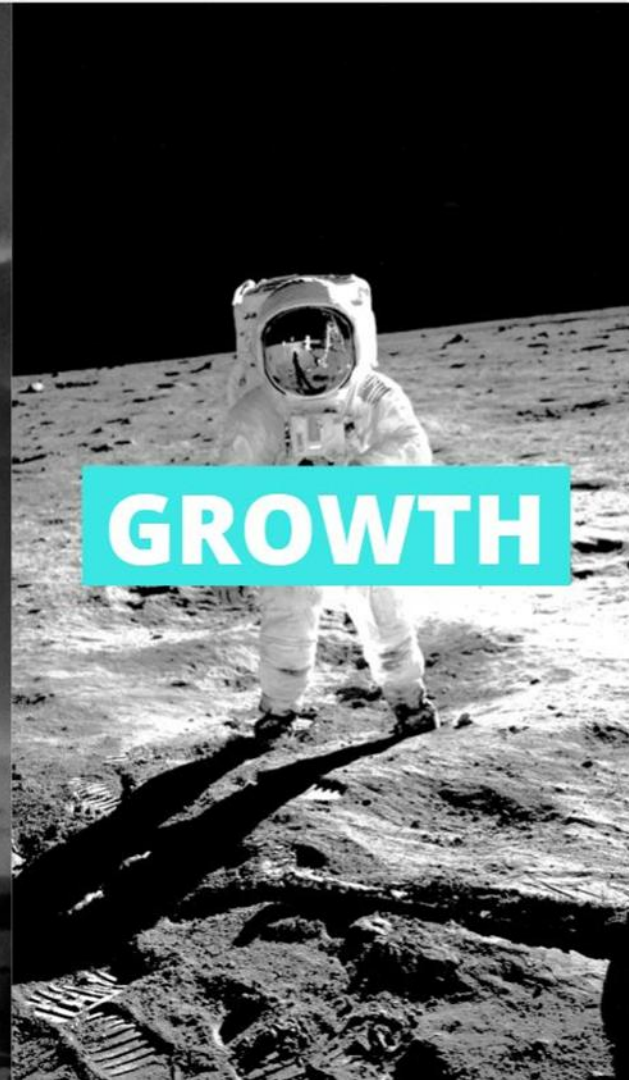




BUILD



IGNITE



GROWTH

Our PROGRAMS



BUILD



15M CLP
16K USD

IDEA



IGNITE



30M CLP
33K USD

PROTOTYPE



GROWTH



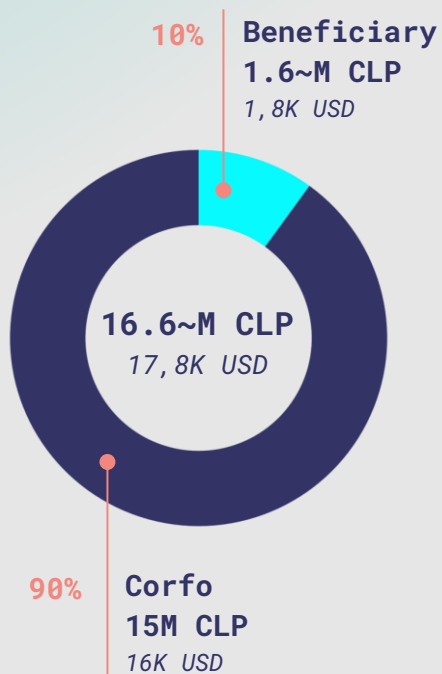
75M CLP
81K USD

SCALING SALES

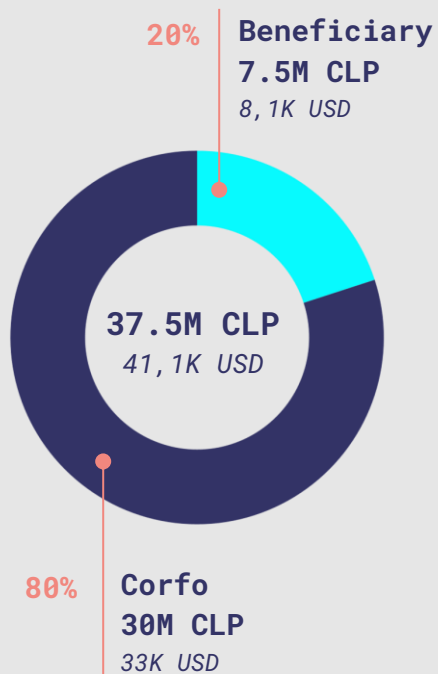
1M COMPANY

**Co-funding
per PROGRAM**

BUILD



IGNITE



GROWTH



PROGRAM_

BUILD

Pre-Acceleration

Program for early-stage startups





1

From an idea to
an early stage
prototype

2

4-month program, subsidy
execution in 4 months

3

2 Generations
per year

4

Equity-free funding,
CLP \$15M (\$16K USD approx.)

5

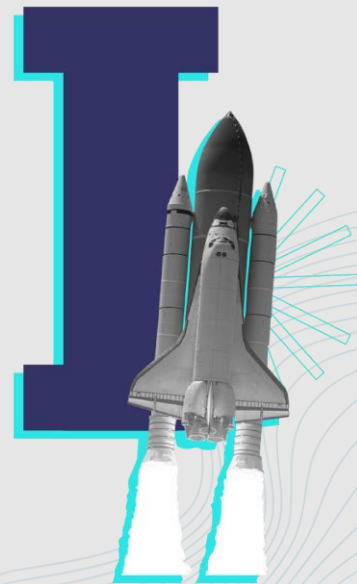
Extension possibility,
meaning a direct
transfer to the
IGNITE Program

PROGRAM_

IGNITE

Acceleration

Program for startups with a minimum viable product and early validation





From a functional product to reaching product-market fit

4-month program, subsidy execution in 6-months

2 Generations per year

Equity-free funding, CLP \$30M (\$33K USD approx.)

Extension possibility CLP \$20M (\$22K USD approx.)

PROGRAM_

GROWTH

Scaling scales

Expansion program for consolidated businesses





1

Startups in
expansion stage

2

8-month program, subsidy
execution in 12 months

3

2 Generations
per year

4

Equity-free funding
of CLP \$75M
(\$80K USD approx.)

Key requirements per PROGRAM

		BUILD		IGNITE		GROWTH
PROJECT / STARTUP	ANTIQUITY REQUIREMENT	NATURAL PERSON & LEGAL ENTITY	LEGAL ENTITY	NATURAL PERSON & LEGAL ENTITY	LEGAL ENTITY	NATURAL PERSON & LEGAL ENTITY
		Less than 1 year of commercial development	Less than 1 year of initiation of activities (SII**)	Less than 3 year of commercial development	Less than 3 year of initiation of activities (SII**)	Must be at least a 24 month old startup (from its initiation of activities at SII**)
	MINIMUM VALIDATION REQUIREMENT	Validated Idea		Have at least a product or functional service <i>(Minimum Viable Product or MVP)</i>		Have accumulated sales worth between CLP \$80 MM and CLP \$800 MM in a 12 month cycle. <i>(Between approx. USD \$100K and \$1 million)</i>
TEAM LEADER	MANDATORY PERIOD IN CHILE*	4 months		6 months		12 months
	LEGALS	Be 18 years of age or older Hold at least 10% equity of the company Non-chilean entrepreneurs must apply as a natural person Be exclusively dedicated to the startup as a full-time job from the beginning of the acceleration program				

* For the full duration of the Start-Up Chile Program (Acceleration and Financial Tracking)

** SII: Servicio Impuesto Interno, chilean government institution for tax regulation.

Female FOUNDER FACTOR



Female FOUNDER FACTOR

FEMALE FOUNDER FACTOR



BUILD



15M CLP
16K USD

IDEA

FEMALE FOUNDER FACTOR



IGNITE



30M CLP
33K USD

PROTOTYPE

FEMALE FOUNDER FACTOR



GROWTH



75M CLP
81K USD

SCALING SALES

1M COMPANY

***Women are a
key factor in businesses***



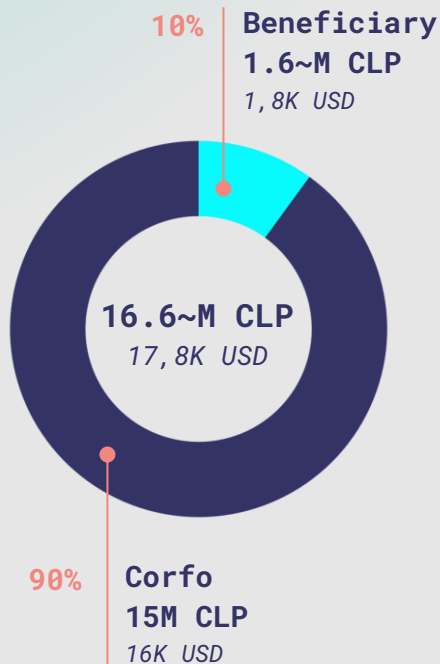
**THAT'S WHY WE PROMOTE
FEMALE ENTREPRENEURSHIP**

Transversely across all our programs.

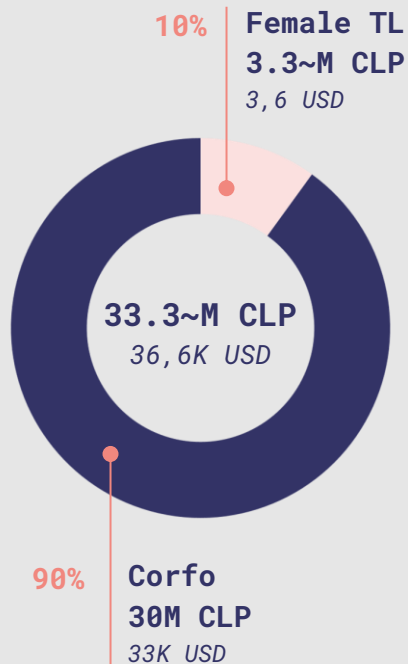
Co-funding per PROGRAM

Female Founder Factor

BUILD



IGNITE



GROWTH



***At least 50% of the
selected startups will be***

**LED BY FEMALE
ENTREPRENEURS**

In our Build Program



Female FOUNDER FACTOR

We are committed to reducing
the historical gender gap



Community



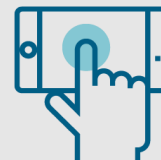
Acceleration



Talent



Ecosystem



Media



Community

We provide opportunities for our female founders to network and build relationships, particularly through special events where they can share experiences and collaborate.

Media

Representation Matters, and that's why we use our media channels to visibilize strong female entrepreneurs who can inspire future generations.

Talent

We believe in the importance of role models. Through our gender-balanced academy we can pass on knowledge and experience from diverse female representatives.

Acceleration

We match those startups of our portfolio led by women with female mentors.

Ecosystem

Once a year we hold an event called Female Circle, where leaders and female representatives meet to talk about innovation and the ecosystem.

What

DO WE DO



What
DO WE DO

1 Resources

- Equity-free funding
- Free cowork space



What DO WE DO

1 Resources

→ Exclusive benefits

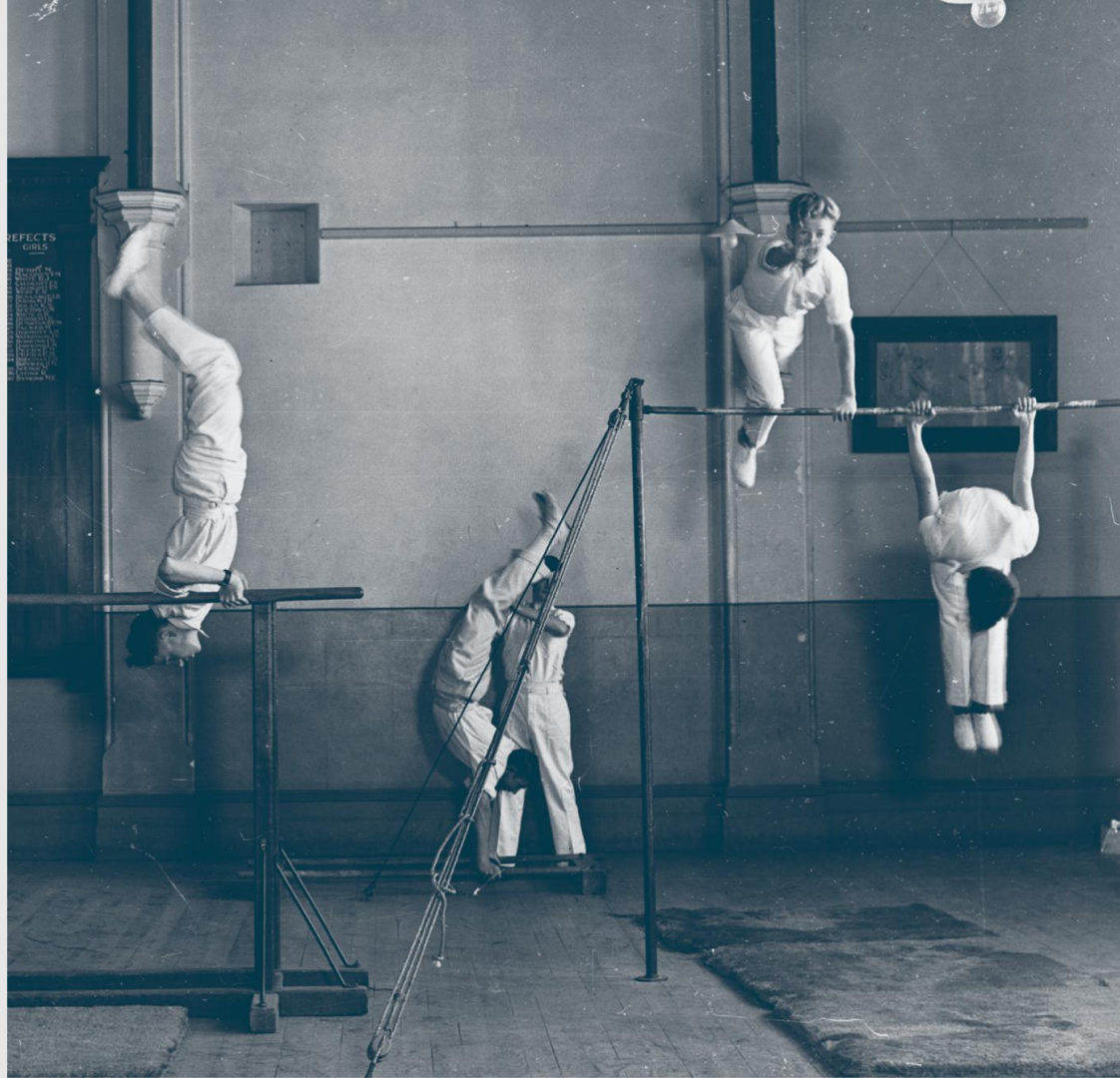
*Credits with third-party
platforms for operational
direction, business management
and legal support.*



What DO WE DO

2 Acceleration

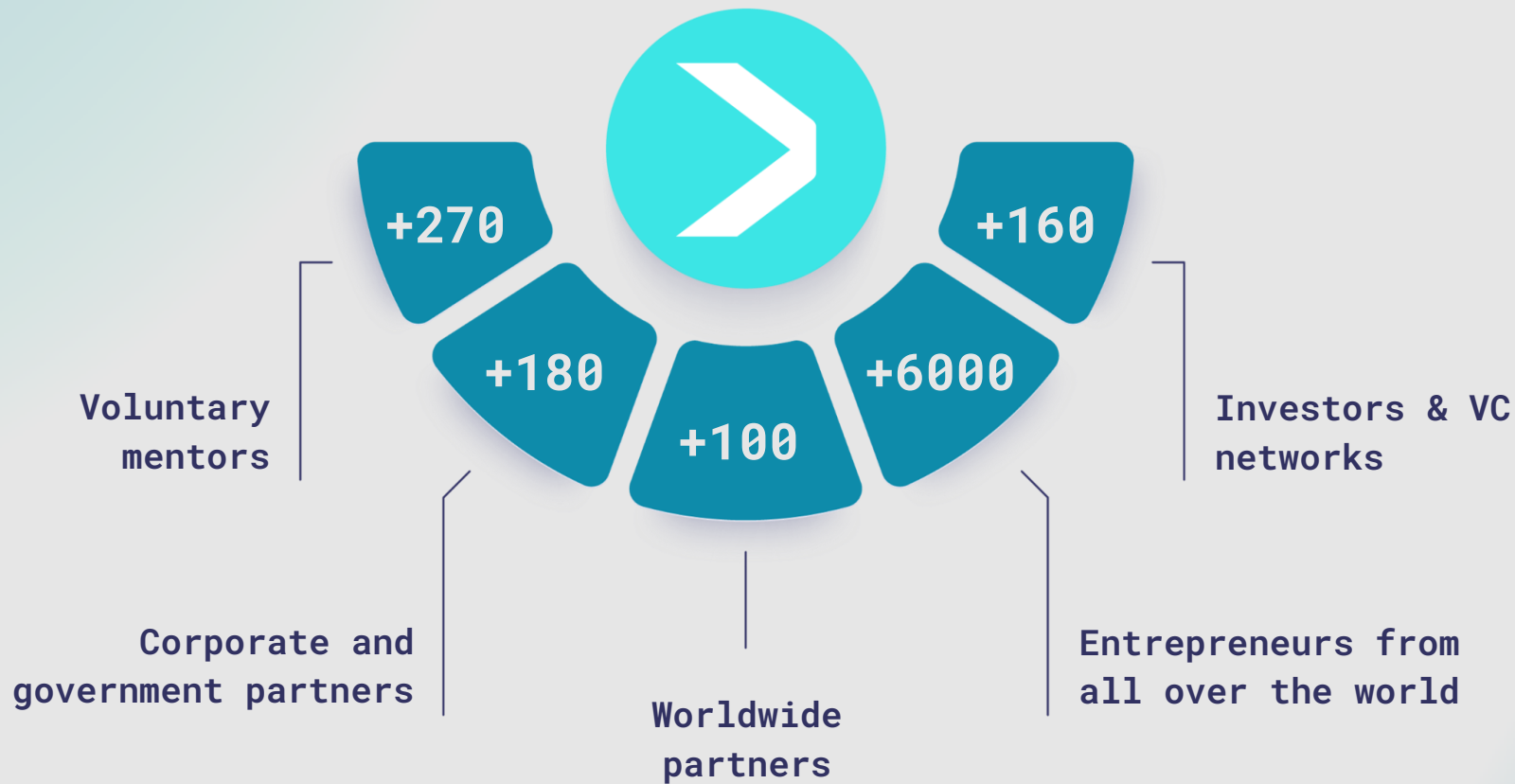
- Mentoring Activities
- Peer-to-Peer Sessions
- Academies
- Office Hours with experts
- Pitch Training



3 Connections

- Corporate network
- Network of investors
- Government institutions
- Universities





4 Softlanding in Chile

- 2 year temporary residency
- Full assistance throughout the process
- Opportunity to open a Chilean bank account
- Support from an Alumni



5 Community

- +3000 startups
- +6000 entrepreneurs
- Communications of opportunities
for our network of entrepreneurs
- Events and occasions for networking
and building relationships



Why CHILE



Chile is one of the best countries in the region

TO DO BUSINESS

In 2022, Chile was the 3rd best country in the Americas for business competitiveness.

IMD World Competitiveness
Ranking 2022, (2022, Jan 26), IMD.





1

Chile is an
excellent lab

2

We are the leader in Latin
America on **digital connectivity**

3

Our public policies **strongly**
support entrepreneurship

4

Multiple global
commercial agreements

5

Softlanding in Latin America

SUCCESS STORIES



SUP ROCKSTAR

BIFIDICE

Biotechnology startup that achieved the introduction of anaerobic probiotic bacteria into food products, which then establish themselves in the gut and can reduce allergies and chronic diseases by 75%.

Anastasia Gutkevich
CEO BIFIDICE



SUP ROCKSTAR

LAB4U

EdTech startup that democratizes Scientific Education by giving every student access to a pocket laboratory. Its technology, based on computer vision, uses the pre-incorporated sensors of smartphones to carry out scientific measurements in real time.

Komal Dadlani
CEO & CO-FOUNDER LAB4U



SUP ROCKSTAR

NOTCO

FoodTech that, through its artificial intelligence algorithm "Giuseppe", creates sustainable and accessible plant-based food.

Matías Muchnick
CEO & FOUNDER NOTCO



SUP ROCKSTAR

WHEEL THE WORLD

Platform for travelers with disabilities to find and book accessible travel experiences, places to stay, excursions and other activities, guaranteeing accurate information and a user experience that is 100% accessible.



Alvaro Silberstein
CEO & CO-FOUNDER WHEEL THE WORLD



Columbia

SUP ROCKSTAR

THE LIVE GREEN CO.

Foodtech with the vision of accelerating the world's healthy and sustainable transition using proprietary technology and creating plant-based products with a lower level of processing than the industry norm.



Priyanka Srinivas
CEO & FOUNDER THE LIVE GREEN CO.



SUP ROCKSTAR

GOODMEAL

GoodMeal is an app that makes possible for you to buy surplus food in perfect condition, helping it from getting wasted.

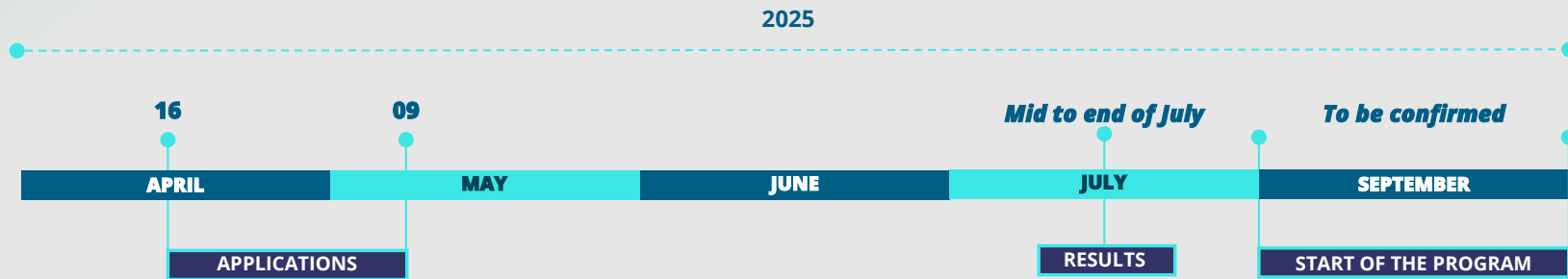
Mariano Delpech
CEO & CO-FOUNDER GOODMEAL



Next steps IN YOUR APPLICATION

Dates of the application process

Build, Ignite & Growth · Generation 10



RECOMMEND A STARTUP



APPLY

Ride the

STARTUP WAVE





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Start-Up Chile



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Start-Up Chile