START-UP CHILE

PROGRAMS & OFFER

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WE ARE
THE FIRST PUBLIC ACCELERATOR OF THE WORLD

24 STUDY CASES
Including MIT, STANFORD, HARVARD, OCDE, PUC.
What are we looking for in the startups we accelerate?

1. TECH-BASED
2. INNOVATION
3. SCALABILITY
4. IMPACT
WE ARE AGNOSTIC TO INDUSTRIES
WE ARE AGNOSTIC TO NATIONALITIES
Our PROGRAMS
OUR PROGRAMS

1. BUILD
   19K USD
   40-50 Startups

2. IGNITE
   64K USD
   30-40 Startups

3. GROWTH
   97K USD
   15-18 Startups

IDEA → PROTOTYPE → SCALING SALES → 1M COMPANY
OUR PROGRAMS

PRE-ACCELERATION
Program for early stage startups. At least 50% led by female founders.
JOIN START-UP CHILE

- Our Programs

1. FROM A VALIDATED IDEA TO AN EARLY STAGE PROTOTYPE

2. 4 MONTHS PROGRAM

3. 2 COHORTS PER YEAR UP TO 40-50 STARTUPS EACH

4. EQUITY-FREE FUNDING OF CLP $10M (AROUND $13K USD)

5. POSSIBILITY OF A EXTENSION OF CLP $5M (AROUND $6K USD)
Criteria to qualify to

1] **THE TEAM LEADER** must be +18 years old.

2] **THE TEAM LEADER** must have an exclusive dedication to her startup (full-time job).

3] **THE COMPANY** must be tech-based with a scalable solution.

4] **THE COMPANY** must have been created at most 12 months ago before the application opens. If you apply as a legal person, the 12 months will be counted from the date of the legal incorporation of the company. If you apply as a natural person, the 12 months will be counted from the moment when you started commercial validation of your product/service (market approach, interviews, potential clients, launch of websites/social media, etc).

5] **THE TEAM LEADER** has to settle in Chile at least throughout the whole duration of the program or until you’ve spent the entire grant (typically around 5 months).

6] If you win the **$5M CLP EXTENSION**, then you **MUST STAY IN CHILE** until you’ve also spent the extension money (typically 3 more months).

7] **THE TEAM LEADER** cannot be changed after the application is completed, so please make sure to choose the right person.

8] Each cohort slightly varies in its Terms and Conditions; make sure to read the ones created for the call you’re applying to [here](#). (Specific T&Cs are available around 1 week before the application process open)
OUR PROGRAMS

IGNITE

ACCELERATION
program for startups with a functional product and early validation.
JOIN START-UP CHILE
- Our Programs

1. FROM A FUNCTIONAL PRODUCT TO REACH PRODUCT-MARKET FIT

2. 4 MONTHS PROGRAM

3. 2 COHORTS PER YEAR UP TO 30-40 STARTUPS EACH

4. EQUITY-FREE FUNDING OF CLP $25M (AROUND $32K USD)

5. POSSIBILITY OF A EXTENSION OF CLP $25M (AROUND $32K USD)
Criteria to qualify to IGNITE

1| **THE STARTUP** must have at least a functional product or service.
2| **TEAMS** with complementary skills have much better chances of being selected, but you can apply as a sole founder.
3| **THE TEAM LEADER** must have an exclusive dedication to her/his startup (full-time job).
4| **THE TEAM LEADER** must be a founder (owns more than 10% of the company).
5| **THE COMPANY** must have been created at most 3 years before the applications open and If you apply as a legal person, the 3 years will be counted from the date of the legal incorporation of the company. If you apply as a natural person, the 3 years will be counted from the moment when you started commercial validation of your product/service (market approach, interviews, potential clients, launch of websites/social media, etc).
6| **THE TEAM LEADER** has to settle in Chile throughout the whole duration of the program or until you’ve spent the entire grant (typically 5 months).
7| If you win the CLP 25M extension, then you must stay in Chile until you’ve also spent the extension money (typically 7 months more).
8| **THE TEAM LEADER** cannot be changed after the application is completed, so please make sure to choose the right founder.
9| Each cohort slightly varies in its Terms and Conditions, make sure to read the ones created for the call you’re applying to here. (Specific T&Cs are available around 1 week before the application process open).
OUR PROGRAMS

program for the expansion of consolidated innovative tech-based businesses.
JOIN START-UP CHILE

Our Programs

- **EQUITY-FREE FUNDING OF CLP $75M (AROUND $97K USD)**
- **4 STARTUPS IN EXPANSION STAGE**
- **3 2 COHORTS PER YEAR 15 UP TO 18 STARTUPS PER COHORT**
- **2 8 MONTHS PROGRAM**
Criteria to qualify to GROWTH

1| **STARTUPS** selling between CLP 80M - $800M ($100k USD - $1000k USD approx.)

2| **THE TEAM LEADER** must have at least a 10% equity in the business

3| **THE TEAM LEADER** must have an exclusive dedication to the program and company

4| **THE TEAM LEADER** must be in Chile for the program.

5| **INDIVIDUALS** who are partners or founders of companies incorporated in another country, who use Chile as a platform to grow.

6| Must demonstrate sales invoiced in the 12 months before the opening of this line of at least USD 100,000 (approx) and up to USD 1 million.
OUR PROGRAMS

1. BUILD
   19K USD
   40-50 Startups

2. IGNITE
   64K USD
   30-40 Startups

3. GROWTH
   97K USD
   15-18 Startups

FEMALE FOUNDER FACTOR

IDEA

PROTOTYPE

SCALING SALES

1M COMPANY
FEMALE FOUNDER FACTOR

WE UNDERSTAND THAT WOMEN PLAY A KEY ROLE IN THE BUSINESS FORMULA THAT IS WHY WE ENHANCE FEMALE ENTREPRENEURSHIP ACROSS ALL OUR PROGRAMS AND ACTIVITIES.
JOIN TO THE STARTUP WAVE

1. COMMUNITY
   WE BELIEVE IN THE POWER OF NETWORKING
   Our founders will be part of a community of women linked to the world of entrepreneurship and innovation where they will be able to share experiences and challenges in different instances of networking.

2. ACADEMY
   WE KNOW HOW IMPORTANT IT IS FOR OUR FOUNDERS TO HAVE FEMALE ROLE MODELS AND REFERENCES that is why our academy has an equal number of speakers, as well as two extra meet-up style sessions with high-impact female entrepreneurs.

3. ACCELERATION
   FEMALE REPRESENTATION IN THE ECOSYSTEM IS ONE OF OUR CHALLENGES
   For this reason, we ensure mentors on the boards of women-led startups.

4. ECOSYSTEM
   AT START-UP CHILE WE ARE SPECIALISTS IN GENERATING IMPACT CONNECTIONS
   Once a year we have our Female Circle where female leaders and representatives from the entire ecosystem meet around innovation and entrepreneurship.

5. MEDIA
   THERE IS A GAP IN FEMALE REPRESENTATION IN THE MEDIA, AND THIS INDUSTRY IS NO EXCEPTION
   That is why as an organization we have an exclusive section in our channels to make female entrepreneurs and related topics visible, in addition to maintaining gender parity in the exposure that our startups receive.
Our OFFER
RESOURCES

**Equity Free Funding:** You will receive financial funding without the need of giving up shares of your company.

**Free cowork space:** You will have access to our entrepreneurs exclusive cowork at Downtown Santiago.

**Exclusive Perk deals:** Up to USD $300,000 in exclusive benefits and discounts with services such as AWS, HubSpot, Microsoft and more specific ones such as legal, accounting, hiring, design, marketing and more.

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SOFTLANDING IN CHILE

**Softlanding program:** 1 year work visa for the whole team and significant others, which can be extended in time. A painless paperwork process where you receive your Chilean ID and have the opportunity to open a bank account (personal and/or company) during the first 2 weeks of the program.

*once the sanitary and travel conditions permit*
ACCELERATION

_SUP Academy: Training program (workshops, talks and other learning experiences)

_SUP Boards: Advisory board of voluntary experts in your industry with whom you meet every month to receive their guidance and connections and also to demonstrate your progress throughout the program.

_Platoons: Monthly sessions to share progress and challenges between startup founders, who will provide feedback, advice, and tips where you can learn from other similar experiences.

_Pitch Training: Group sessions where you can train your pitching skills on different subjects such as sales, investor or a general pitch of your company.

COMMUNITY

_Events & Experience: Special invitations to relevant external and internal events, the chance to give back through our Founders Lab activities (local ecosystem support program) and invitations to different community events where you can bond and network with peers and relevant ecosystem players.

Check our last events [here](#)!
_Corporate Network:_ companies of all industries and sizes you can meet from feedback to business instances.

_Mentors Network:_ mentors and industry experts which offer their guidance and connections at zero cost.

_Investor Network:_ We coach you on how to reach VCs and connect you to +50 VC Funds and +50 angel investors from Chile and the world.

_Global Network:_ global connections which will support your international chances of success after the program: other accelerators, incubators, governments, embassies.

_Alumni Network:_ +5,000 alumni from over 85 countries.
+200 Voluntary Mentors

+100 Investors & VC Funds

+180 Corporate and Government Partners

+5,000 Entrepreneurs All Over the World

+100 Worldwide Partners
WHY CHILE
1. Chile is an excellent lab
2. We are the Latin American leader on digital connectivity
3. Our public policies strongly support entrepreneurship
4. Significant global commercial agreements
5. Softlanding in Latam
## SUP ROCKSTARS

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NEXT APPLICATION DATES

Build, Ignite & Growth - Generation 5

APPLICATION PROCESS

2022

OCT
25
APPLICATION PROCESS

NOV
15

DEC

FEB

JAN
20
RESULTS

MAR
TBC
PROGRAM STARTS

2023

RECOMMEND A STARTUP

APPLY