WE ARE
THE FIRST PUBLIC ACCELERATOR OF THE WORLD

24 STUDY CASES
Including
MIT, STANFORD, HARVARD, OCDE, PUC.
What are we looking for in the startups we accelerate?

1. TECH-BASED
2. INNOVATION
3. SCALABILITY
4. IMPACT
WE ARE AGNOSTIC TO INDUSTRIES
WE ARE AGNOSTIC TO NATIONALITIES

[Image of bandages in different shades, symbolizing recovery or healing]
OUR IMPACT

88 NATIONALITIES

2363 STARTUPS IN OUR PORTFOLIO

5214 ENTREPRENEURS SUPPORTED
Our PROGRAMS
OUR PROGRAMS

1 | BUILD
19K USD
40-50 Startups

2 | IGNITE
64K USD
30-40 Startups

3 | GROWTH
97K USD
15-18 Startups

IDEA

PROTOTYPE

SCALING SALES

1M COMPANY
OUR PROGRAMS

PRE-ACCELERATION
Program for early stage startups.
At least 50% led by female founders.
1. FROM A VALIDATED IDEA TO AN EARLY STAGE PROTOTYPE

2. 4 MONTHS PROGRAM

3. 2 COHORTS PER YEAR UP TO 40-50 STARTUPS EACH

4. EQUITY-FREE FUNDING OF CLP $10M (AROUND $13K USD)

5. POSSIBILITY OF A EXTENSION OF CLP $5M (AROUND $6K USD)
Criteria to qualify to BUILD

1| **THE TEAM LEADER** must be +18 years old.
2| **THE TEAM LEADER** must have an exclusive dedication to her startup (full-time job).
3| **THE COMPANY** must be tech-based with a scalable solution.
4| **THE COMPANY** must have been created at most 12 months ago before the application opens. If you apply as a legal person, the 12 months will be counted from the date of the legal incorporation of the company. If you apply as a natural person, the 12 months will be counted from the moment when you started commercial validation of your product/service (market approach, interviews, potential clients, launch of websites/social media, etc).
5| **THE TEAM LEADER** has to settle in Chile at least throughout the whole duration of the program or until you’ve spent the entire grant (typically around 5 months).
6| If you win the **$5M CLP EXTENSION**, then you **MUST STAY IN CHILE** until you’ve also spent the extension money (typically 3 more months).
7| **THE TEAM LEADER** cannot be changed after the application is completed, so please make sure to choose the right person.
8| Each cohort slightly varies in its Terms and Conditions; make sure to read the ones created for the call you’re applying to [here](#). (Specific T&Cs are available around 1 week before the application process open)
OUR PROGRAMS

IGNITE

ACCELERATION program for startups with a functional product and early validation.
1. From a functional product to reach product-market fit

2. 4 months program

3. 2 cohorts per year up to 30-40 startups each

4. Equity-free funding of CLP $25M (around $32K USD)

5. Possibility of a extension of CLP $25M (around $32K USD)
Criteria to qualify to IGNITE

1] THE STARTUP must have at least a functional product or service.

2] TEAMS with complementary skills have much better chances of being selected, but you can apply as a sole founder.

3] THE TEAM LEADER must have an exclusive dedication to her/his startup (full-time job).

4] THE TEAM LEADER must be a founder (owns more than 10% of the company).

5] THE COMPANY must have been created at most 3 years before the applications open and if you apply as a legal person, the 3 years will be counted from the date of the legal incorporation of the company. If you apply as a natural person, the 3 years will be counted from the moment when you started commercial validation of your product/service (market approach, interviews, potential clients, launch of websites/social media, etc).

6] THE TEAM LEADER has to settle in Chile throughout the whole duration of the program or until you’ve spent the entire grant (typically 5 months).

7] If you win the CLP 25M extension, then you must stay in Chile until you’ve also spent the extension money (typically 7 months more).

8] THE TEAM LEADER cannot be changed after the application is completed, so please make sure to choose the right founder.

9] Each cohort slightly varies in its Terms and Conditions, make sure to read the ones created for the call you’re applying to here. (Specific T&Cs are available around 1 week before the application process open).
OUR PROGRAMS

program for the expansion of consolidated innovative tech-based businesses.
JOIN START-UP CHILE

Our Programs

- **EQUITY-FREE FUNDING OF CLP $75M**
  (AROUND $97K USD)

- **4 COHORTS PER YEAR**
  **15 UP TO 18 STARTUPS PER COHORT**

- **1 STARTUP IN EXPANSION STAGE**

- **2 8 MONTHS PROGRAM**

GROWTH
Criteria to qualify to GROWTH

1| **STARTUPS** selling between CLP 80M - $800M ($100k USD - $1000k USD approx.)
2| **THE TEAM LEADER** must have at least a 10% equity in the business
3| **THE TEAM LEADER** must have an exclusive dedication to the program and company
4| **THE TEAM LEADER** must be in Chile for the program.
5| **INDIVIDUALS** who are partners or founders of companies incorporated in another country, who use Chile as a platform to grow.
6| Must demonstrate sales invoiced in the 12 months before the opening of this line of at least USD 100,000 (approx) and up to USD 1 million.
OUR PROGRAMS

1. BUILD
   19K USD
   40-50 Startups

2. IGNITE
   64K USD
   30-40 Startups

3. GROWTH
   97K USD
   15-18 Startups

FEMALE FOUNDER FACTOR

IDEA

PROTOTYPE

SCALING SALES

1M COMPANY
FEMALE FOUNDER FACTOR

WE UNDERSTAND THAT WOMEN PLAY A KEY ROLE IN THE BUSINESS FORMULA

THAT IS WHY WE ENHANCE FEMALE ENTREPRENEURSHIP ACROSS ALL OUR PROGRAMS AND ACTIVITIES.
JOIN TO THE STARTUP WAVE  
Female Founder Factor

COMMUNITY
WE BELIEVE IN THE POWER OF NETWORKING
Our founders will be part of a community of women linked to the world of entrepreneurship and innovation where they will be able to share experiences and challenges in different instances of networking.

MEDIA
THERE IS A GAP IN FEMALE REPRESENTATION IN THE MEDIA, AND THIS INDUSTRY IS NO EXCEPTION
That is why as an organization we have an exclusive section in our channels to make female entrepreneurs and related topics visible, in addition to maintaining gender parity in the exposure that our startups receive.

ECOSYSTEM
AT START-UP CHILE WE ARE SPECIALISTS IN GENERATING IMPACT CONNECTIONS
Once a year we have our Female Circle where female leaders and representatives from the entire ecosystem meet around innovation and entrepreneurship.

ACADEMY
WE KNOW HOW IMPORTANT IT IS FOR OUR FOUNDERS TO HAVE FEMALE ROLE MODELS AND REFERENCES
that is why our academy has an equal number of speakers, as well as two extra meet-up style sessions with high-impact female entrepreneurs.

ACCELERATION
FEMALE REPRESENTATION IN THE ECOSYSTEM IS ONE OF OUR CHALLENGES
For this reason, we ensure mentors on the boards of women-led startups.
Our
OFFER
RESOURCES

_Equity Free Funding:_ You will receive financial funding without the need of giving up shares of your company.

_Free cowork space:_ You will have access to our entrepreneurs exclusive cowork at Downtown Santiago.

_Exclusive Perk deals:_ Up to USD $300,000 in exclusive benefits and discounts with services such as AWS, HubSpot, Microsoft and more specific ones such as legal, accounting, hiring, design, marketing and more.

SOFTLANDING IN CHILE

_Softlanding program:_ 1 year work visa for the whole team and significant others, which can be extended in time. A painless paperwork process where you receive your Chilean ID and have the opportunity to open a bank account (personal and/or company) during the first 2 weeks of the program.

*once the sanitary and travel conditions permit
**ACCELERATION**

**SUP Academy:** Training program (workshops, talks and other learning experiences)

**SUP Boards:** Advisory board of voluntary experts in your industry with whom you meet every month to receive their guidance and connections and also to demonstrate your progress throughout the program.

**Platoons:** Monthly sessions to share progress and challenges between startup founders, who will provide feedback, advice, and tips where you can learn from other similar experiences.

**Pitch Training:** Group sessions where you can train your pitching skills on different subjects such as sales, investor or a general pitch of your company.

**COMMUNITY**

**Events & Experience:** Special invitations to relevant external and internal events, the chance to give back through our Founders Lab activities (local ecosystem support program) and invitations to different community events where you can bond and network with peers and relevant ecosystem players.

Check our last events [here](#)!
CONNECTIONS

_Corporate Network:_ companies of all industries and sizes you can meet from feedback to business instances.

_Mentors Network:_ mentors and industry experts which offer their guidance and connections at zero cost.

_Investor Network:_ We coach you on how to reach VCs and connect you to +50 VC Funds and +50 angel investors from Chile and the world.

_Global Network:_ global connections which will support your international chances of success after the program: other accelerators, incubators, governments, embassies.

_Alumni Network:_ +5,000 alumni from over 85 countries.
+200 Voluntary Mentors

+100 Investors & VC Funds

+180 Corporate and Government Partners

5,000 Entrepreneurs All Over the World

+100 Worldwide Partners
WHY CHILE
1. Chile is an excellent lab
2. We are the Latin American leader on digital connectivity
3. Our public policies strongly support entrepreneurship
4. Significant global commercial agreements
5. Softlanding in Latam
SUP ROCKSTARS

- Fracttal
- Instacrops
- SimpliRoute
- The Live Green Co.
- Cabify
- Baby Tuto
- recorrido.cl
- Cloudwork
- Be Pretty
- NotCo
- Cargo
- Lab 4U
NEXT APPLICATION DATES

Build, Ignite & Growth - Generation 4

APPLICATION PROCESS

APR

MAY

JUN

JUL

AUG

SEP

12

3

5

TBC

APPLICATION PROCESS

RESULTS

PROGRAM STARTS

RECOMMEND A STARTUP

APPLY

2022
PREPARE YOUR APPLICATION!
Application form available in PDF

Our Programs
- Build: Up to 1 year of development, 70 million CLP in grant (around US$ 12k). At least 50% of
  selected startups will have foreign investors. Around 45-60 startups will be selected.
- Ignite: Up to 3 years of development, 20 million CLP in grant (around US$8k). Around 10-40
  startups will be selected.
- Grow: Startups raising between CLP 160k - $800k. Around 5% 10-20 startups will be selected.

Which program(s) are you applying to?

Learn more about the benefits and components of each program at...

GET ACCESS TO ALL THE QUESTIONS FOR BIG 4!
AVAILABLE ON OUR WEBSITE
WWW.STARTUPCHILE.ORG
www.startupchile.org