



ST>RT-UPCHILE

by **CORFO**

BIG 9
APPLICATION PROCESS

hello@startupchile.org



We are the first

PUBLIC

ACCELERATOR

IN THE WORLD

24

Case
studies

Including

MIT - STANFORD

HARVARD - OECD - PUC



What do we look for in the startups we accelerate?



1

Tech-based



2

Innovative



3

Scalable

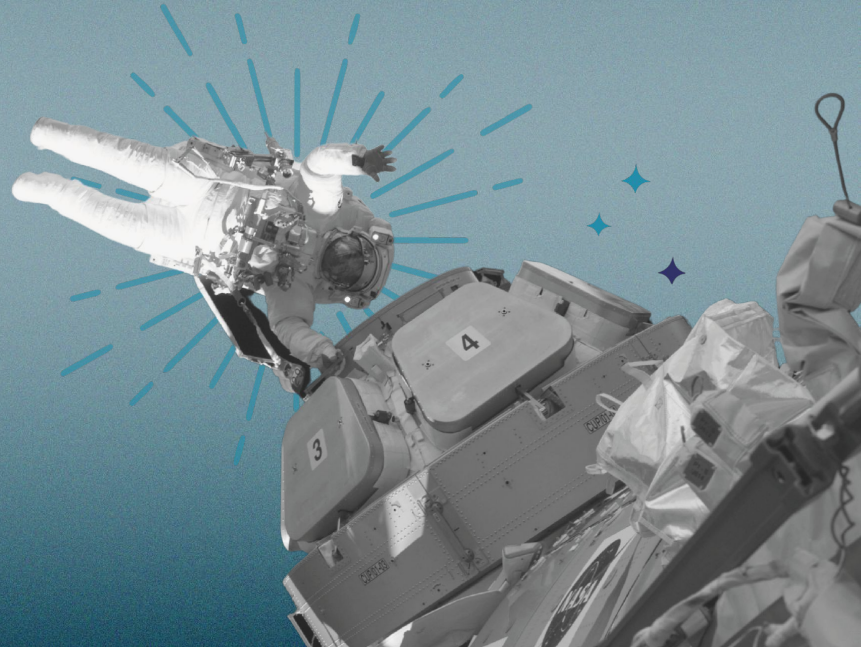


4

Impact

WE ARE INDUSTRY

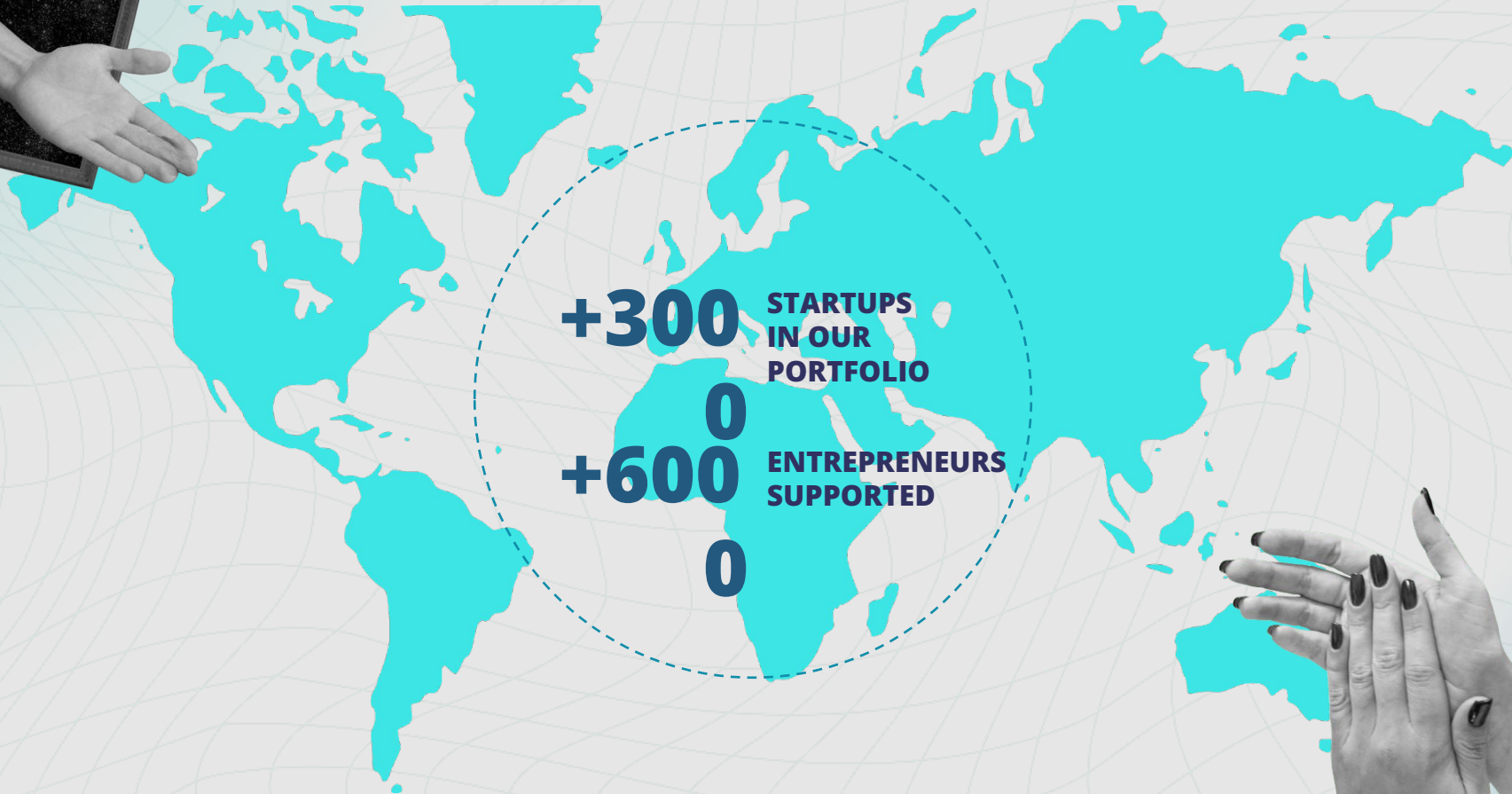
AGNOSTIC



WE ARE AGNOSTIC

TO NATIONALITIES





+300 STARTUPS
IN OUR
PORTFOLIO

0

+600 ENTREPRENEURS
SUPPORTED

0



Our

PROGRAMS



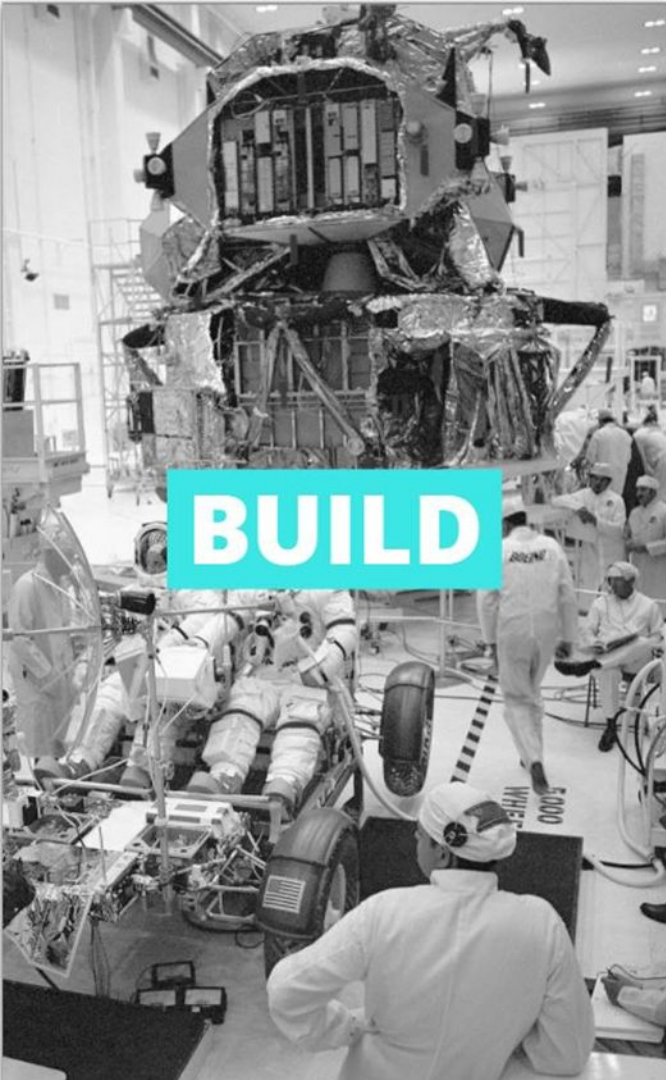
B



I

G





BUILD

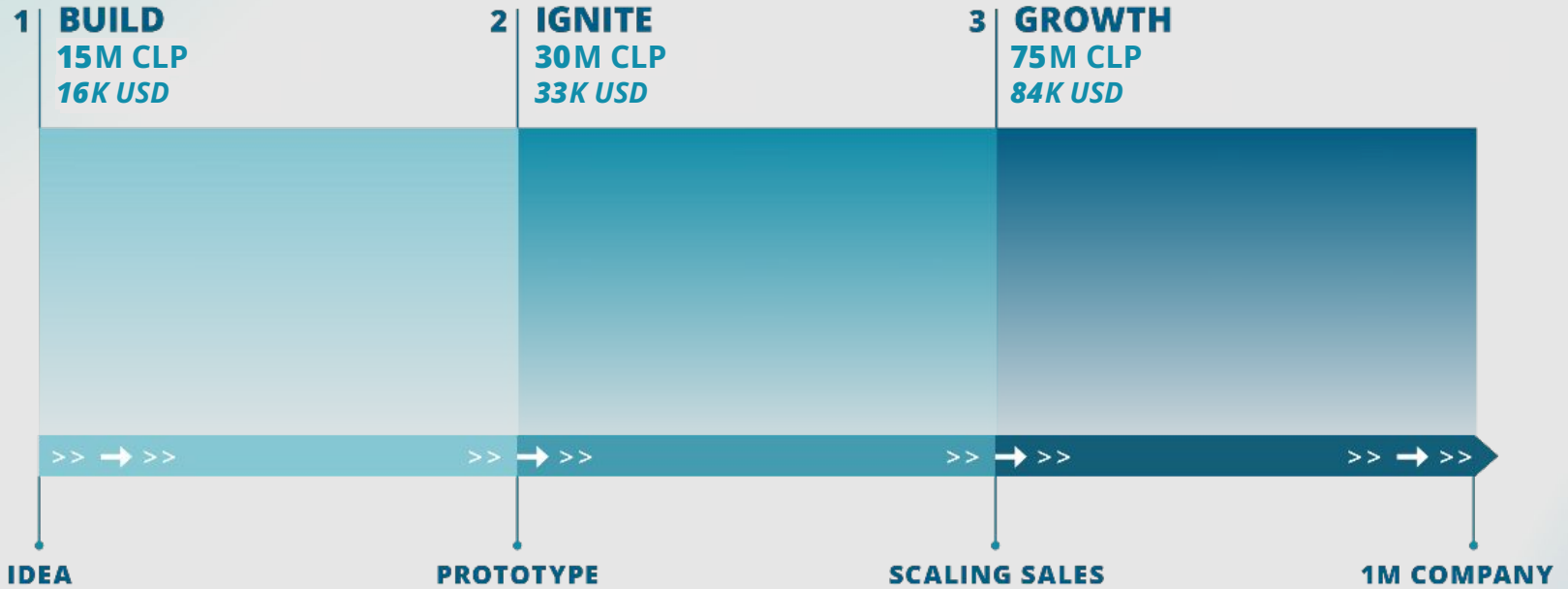


IGNITE



GROWTH

Our
PROGRAMS



PROGRAM_

BUIL

Pre-Acceleration

Program for early-stage startups

D





1

2

3

4

5

From an idea to
an early stage
prototype

4-month program, subsidy
execution in 4 months

2 Generations
per year

Extension possibility,
meaning a direct
transfer to the
IGNITE Program

Equity-free funding,
CLP \$15M (\$16K USD approx.)

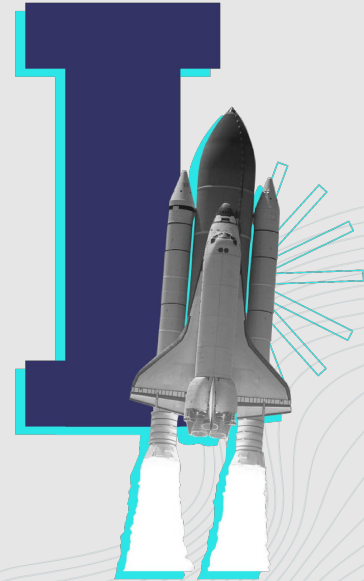
PROGRAM_

IGNIT

Acceleration

Program for startups with a minimum viable
product and early validation

E





1

2

3

4

5

From a functional product to reaching product-market fit

4-month program, subsidy execution in 6-months

2 Generations per year

Extension possibility
CLP \$20M (\$22K USD approx.)

Equity-free funding,
CLP \$30M (\$33K USD approx.)

PROGRAM_

GROWTH

Scaling scales

Expansion program for consolidated businesses





Startups in expansion stage

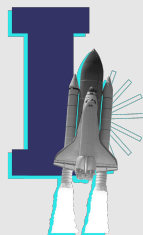
8-month program, subsidy execution in 12 months

Equity-free funding of CLP \$75M (\$80K USD approx.)

2 Generations per year

Our PROGRAMS

Requirements per Program



BUILD

- Projects must have less than 1 year of commercial development. Those who apply with a chilean company, additionally, must have less than 1 year of initiation of activities (SII).

IGNITE

- Have at least a product or functional service (Minimum Viable Product, MVP)
- Projects must have less than 3 years of commercial development. Those who apply with a chilean company, additionally, must have less than 3 years of initiation of activities (SII).

GROWTH

Have accumulated sales worth between CLP \$80 million and CLP \$800 million in a 12 month cycle (between approx. USD \$100K and \$1 million).

*Those who **apply as a legal entity** must be at least a 24 month old startup (from its "iniciación de actividades" at SII).*

REQUIREMENTS OF THE TEAM LEADER

- Non-chilean entrepreneurs must apply as a natural person.
- Be 18 years of age or older.
- Hold at least 10% equity of the company.
- Be exclusively dedicated to the startup as a full-time job from the beginning of the acceleration program.
- Live and work in Chile (Santiago) for the full duration of the Start-Up Chile program & execution time. (4 months for Build, 6 months for Ignite, 12 months for Growth).

Female

FOUNDER

FACTOR



***We understand that women are a
key factor in businesses***



THAT'S WHY WE PROMOTE

FEMALE ENTREPRENEURSHIP

Transversely across all our programs.

***At least 50% of the
selected startups will be***

LED BY FEMALE

ENTREPRENEURS

In our Build Program



90% *of co-funding for*

FEMALE FOUNDERS

In our Ignite Program



60% *of co-funding for*

FEMALE FOUNDERS

In our Growth Program



Female FOUNDER FACTOR

We are committed to reducing
the historical gender gap



Community



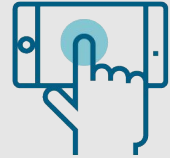
Acceleration



Talent



Ecosystem



Media



Community

We provide opportunities for our female founders to network and build relationships, particularly through special events where they can share experiences and collaborate.

Media

Representation Matters, and that's why we use our media channels to visibilize strong female entrepreneurs who can inspire future generations.

Talent

We believe in the importance of role models. Through our gender-balanced academy we can pass on knowledge and experience from diverse female representatives.

Ecosystem

Once a year we hold an event called Female Circle, where leaders and female representatives meet to talk about innovation and the ecosystem.

Acceleration

We match those startups of our portfolio led by women with female mentors.

What

DO WE DO



What

DO WE DO

1 Resources

- Equity-free funding
- Free cowork space



What
DO WE DO

1 Resources

→ Exclusive benefits

*Credits with third-party
platforms for operational
direction, business management
and legal support.*

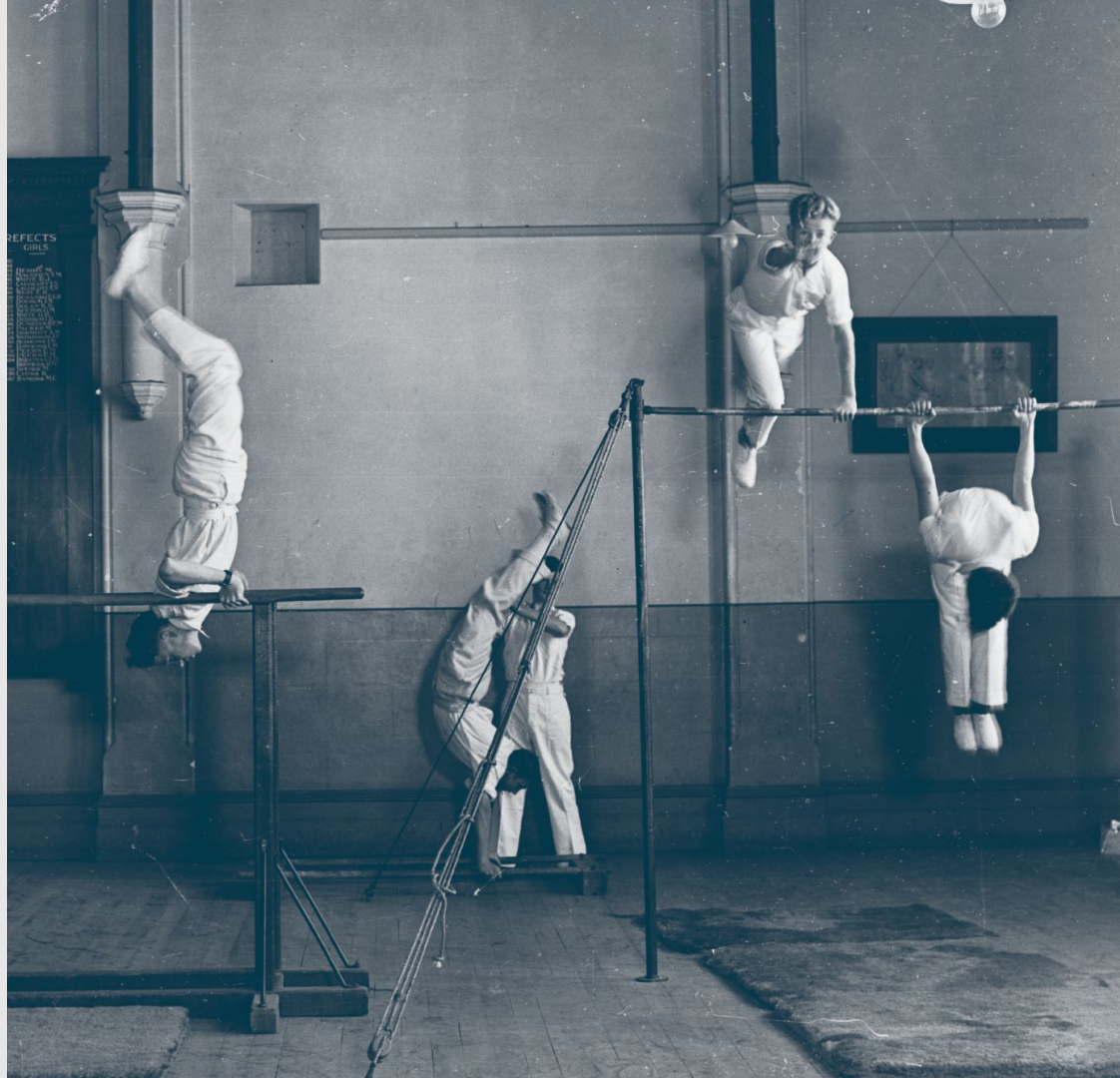


What

DO WE DO

2 Acceleration

- Mentoring Activities
- Academies
- Office Hours with experts
- Pitch Training

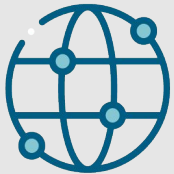


What

DO WE DO

3 Connections

- Corporate network
- Network of investors
- Government institutions
- Universities





+270

+160

+180

+6000

+100

**Voluntary
mentors**

**Investors & VC
networks**

**Corporate and
government partners**

**Worldwide
partners**

**Entrepreneurs from
all over the world**

What

DO WE DO

4 Softlanding in Chile

- 2 year temporary residency
- Full assistance throughout the process
- Opportunity to open a Chilean bank account
- Support from an Alumni



What

DO WE DO

5 Community

- +3000 startups
- +6000 entrepreneurs
- Communications of opportunities
for our network of entrepreneurs
- Events and occasions for networking
and building relationships



Why

CHILE



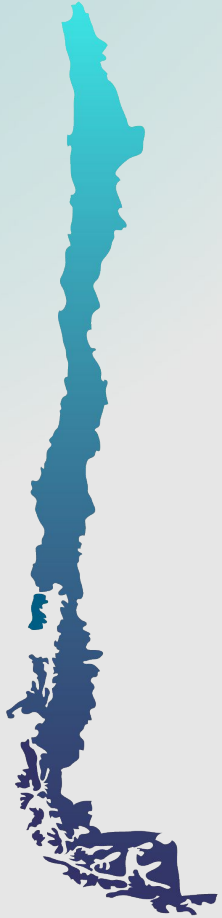
Chile is one of the best countries in the region

TO DO BUSINESS

In 2022, Chile was the 3rd best country in the Americas for business competitiveness.

IMD World Competitiveness Ranking 2022, (2022, Jan 26), IMD.





1

Chile is an
excellent lab

2

We are the leader in Latin
America on **digital connectivity**

3

Our public policies **strongly**
support entrepreneurship

4

Multiple global
commercial agreements

5

Softlanding in Latin America

SUCCESS

STORIES



SUP ROCKSTAR

BIFIDICE

Biotechnology startup that achieved the introduction of anaerobic probiotic bacteria into food products, which then establish themselves in the gut and can reduce allergies and chronic diseases by 75%.

Anastasia Gutkevich
CEO BIFIDICE



SUP ROCKSTAR

LAB4U

EdTech startup that democratizes Scientific Education by giving every student access to a pocket laboratory. Its technology, based on computer vision, uses the pre-incorporated sensors of smartphones to carry out scientific measurements in real time.

Komal Dadlani
CEO & CO-FOUNDER LAB4U



SUP ROCKSTAR

NOTCO

FoodTech that, through its artificial intelligence algorithm "Giuseppe", creates sustainable and accessible plant-based food.

Matías Muchnick
CEO & FOUNDER NOTCO



SUP ROCKSTAR

WHEEL THE WORLD

Platform for travelers with disabilities to find and book accessible travel experiences, places to stay, excursions and other activities, guaranteeing accurate information and a user experience that is 100% accessible.



Alvaro Silberstein
CEO & CO-FOUNDER WHEEL THE WORLD

SUP ROCKSTAR

THE LIVE GREEN CO.

Foodtech with the vision of accelerating the world's healthy and sustainable transition using proprietary technology and creating plant-based products with a lower level of processing than the industry norm.



Priyanka Srinivas
CEO & FOUNDER THE LIVE GREEN CO.

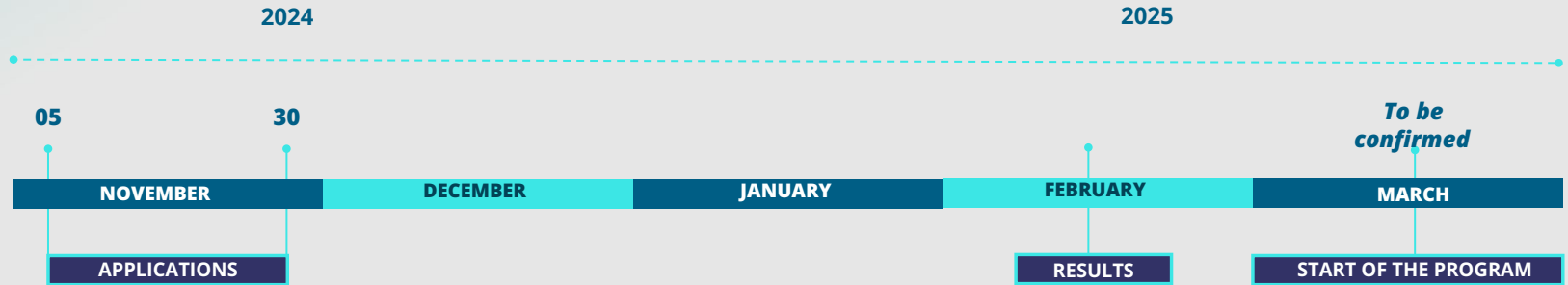


Next steps

IN YOUR APPLICATION

Dates of the application process

Build, Ignite & Growth · Generation 9



Ride the

STARTUP WAVE





www.startupchile.org



Start-Up Chile



startup_chile



@startupchile



Start-Up Chile
Corfo



Start-Up Chile